



Impact of Telemedicine on Diabetes Management in Pregnant Women at Rural CHC, Uttar Pradesh: Apollo Telehealth

Authors M. ALI*, A. Nazneen*, S. Banerjee*, V. Thaploo*

*-Apollo Telehealth, Medical Response Centre. Madhapur, Hyderabad, India

Abstract

This study evaluates telehealth's impact on diabetes management in pregnant women at rural antenatal clinics in Uttar Pradesh. Among 63 who completed follow-up, 82% achieved glycemic control, with a 20% reduction in acute hyperglycemia. Telehealth intervention **achieved** improved perinatal outcomes, with **97.6% term deliveries** and a **lower preterm birth rate (2.4%)**. Findings highlight telehealth's effectiveness in improving glycemic control and pregnancy outcomes in resource-limited settings.

Introduction

Diabetes in pregnancy, including gestational diabetes mellitus (GDM) and pre-gestational diabetes (Type 1 & Type 2), affects **1 in 6 live births worldwide**, with **84% of cases attributed to GDM**. Poor glycemic control during pregnancy increases the risk of maternal and neonatal complications, including **preterm birth**, which contributes to **75% of neonatal mortality** and nearly **50% of long-term neurological morbidity**.

Methodology

A one-year prospective study was conducted on **71 pregnant women with gestational (66.1%) and pre-gestational (22.5%) diabetes**. A **12-month pre- and post-intervention analysis** was performed on the same patients. Telehealth interventions included **specialized endocrinology and internal medicine, Diet consultations**, along with **tele-laboratory services**. Key outcomes assessed were **glycemic control, Pre-Term births, cost-effectiveness, and patient acceptance**.

Results

- **N=71, with 8 lost to follow-up over 12 months.**
- **20% reduction in acute hyperglycemic episodes.**
- **Glycemic targets were met by 82% of participants, while 18% exhibited suboptimal control.**

Percentage of Patients with Improved Glycemic Control (%)



Chart- By the 3rd visit, 33% improved; by the 5th, 46% achieved stable control; by the 6th, 21% improved further, confirming telehealth effectiveness.

Result

- **From better glycemic Control.**
 - Higher Term Deliveries: 97.6% (61 of 63 pregnancies)**
 - Lower Preterm Births: 2.4% (2 of 63 pregnancies)**
- **Cost Effectiveness.-** Telehealth reduces consultation costs by **65.7%(₹230 per visit)**, saving **₹1,380 annually** per patient.
- **Telehealth Acceptance.** Younger patients (58.7%) fully adhered, while 30+ showed lower engagement (31.7% missed sessions, 11.26% lost to follow-up).

Parameter	Pre Intervention Values	Post intervention % change
Underweight Population	13.63%	10.63% Corrected
Overweight Population	15.63%	5.63% reduction
HbA1c (%)	7.81%	2.1% absolute reduction
Postprandial Sugar (mg/dL)	247 mg/dL	107 mg/dL reduction (~43%)
Fasting Blood Sugar (mg/dL)	157.66 mg/dL	58.66 mg/dL reduction (~37%)

Discussion

Telehealth enabled 82% to achieve glycemic control, with 33%, 46%, and 21% improving by the 3rd, 5th, and 6th visits, respectively. Acute hyperglycemia decreased by 20%, enhancing metabolic stability. **97.6% term deliveries** and **2.4% preterm births** were observed in our study, showing significantly improved outcomes compared to standard care reported in existing literature (e.g., Oros Ruiz et al., 2024). Additionally, our telehealth model offers a **65.7% cost reduction** compared to the **₹350** average expense of traditional in-person consultations, which includes travel and other associated costs (Chauhan AS et al.)

Reference

1. Zork N. M. (2022). Telehealth for the Management of Diabetes in Pregnancy. *Current Diabetes Reports*, 22(8), 365–369. DOI: 10.1007/s11892-022-01476-x
2. Kantorowska et al. (2023). Remote patient monitoring for diabetes in pregnancy: Improved maternal & neonatal outcomes. *American Journal of Obstetrics and Gynaecology*, 228(6), 726.e1-726.e11.
3. Oros Ruiz, M., Perejón López, D., Serna Arnaiz, C. et al. Maternal and foetal complications of pregestational and gestational diabetes: a descriptive, retrospective cohort study. *Sci Rep* 14, 9017 (2024). <https://doi.org/10.1038/s41598-024-59465-x> preterm
4. Chauhan AS, Prinja S, Selvaraj S, Gupta A, Muraleedharan VR, Sundararaman T. Cost of delivering primary healthcare services through public sector in India. *Indian J Med Res*. 2022 Sep;156(3):372-380. doi: 10.4103/ijmr.IJMR_67_19. PMID: 36588362; PMCID: PMC10101352.